



# Team Seldon

*Simulation of Extreme Transitions in Social Dynamic*

***Nina Berry***

***Marc Pickett***

***Teresa Ko***

***Julienne Smrcka***

***Marinna Lee***

***Jessica Turnley***

***Tim Moy***

***Ben Wu***

7/28/2003



# Who is Seldon?

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- **Hari Seldon**
  - Character in Foundation Trilogy (Isaac Asimov)
  - Psychohistory: mathematics of social change; reactions of very large human populations to social and economic stimuli
- Two axioms:
  - Large numbers of people
  - Results cannot be disclosed



# **Seldon Objective and Approach**

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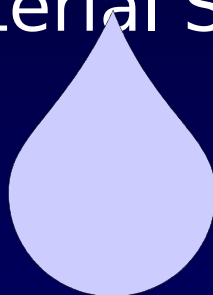
- Purpose: to better understand the factors and processes that lead to the emergence and persistence of extra-legal violent groups
  - Question: how can we intervene in the recruitment pipeline so these groups do not achieve the size and structure necessary to support violent behavior?
- Approach: use American urban street gangs as subject matter for basic architecture

# System vs Complexity Theory

- Aggregate as organism

Examples:

- Macroeconomics
- Aerodynamics
- Material Science

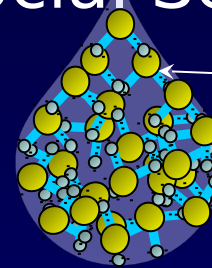


water

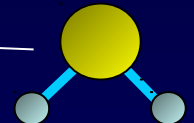
- Sub-unit as organism

Examples:

- Nanotechnology
- Computational Social Science



H<sub>2</sub>O





# **Social Dynamics Simulated through Agent-Based Modeling**

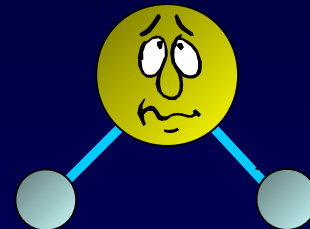
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- **Benefits of ABM**
  - Represents behavior at agent level, not as aggregate
  - Represents agents and their actions as distributions
  - Incorporates non-linearity intrinsically
  - Explores processes, rather than just states
- **Challenges of ABM**
  - Requires understanding of behaviors at high fidelity
  - Requires codification of previously qualitative social theories
  - Presents challenging validation

# Interest in Waves, not Ripples

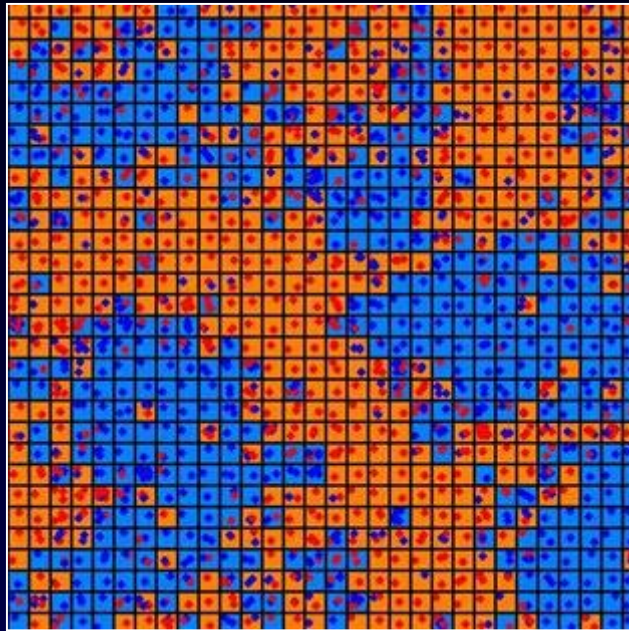


What about individual  $\text{H}_2\text{O}$ ?



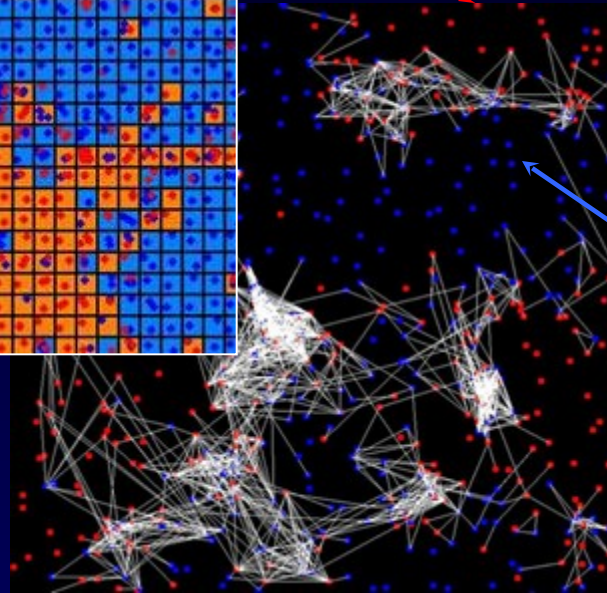
Forget about it...

# Integration of Computational Tools



## Agent Based Model

*Explore group behavior such as recruitment and violence*



## Social Network Analysis

*Emergent group structures*



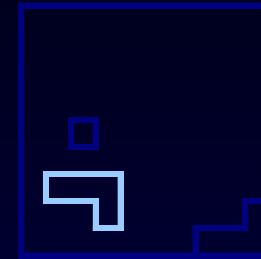
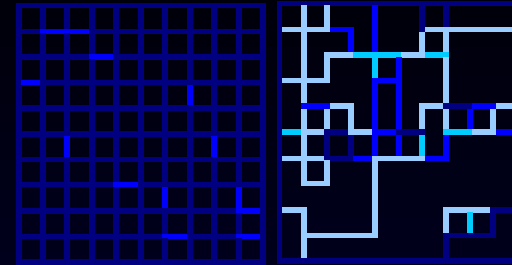
**Behavioral and Cognitive Models**



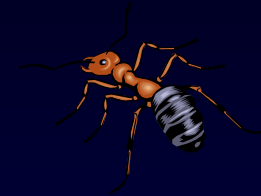
# Social Simulation Today

- Simple benevolent behavior
- Focus on emergent group behaviors
- Limited communication
- No societal representation
- No history

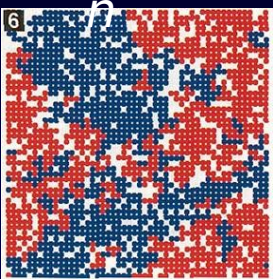
Cultures



(Axelrod, 1997)



*Desegregation*

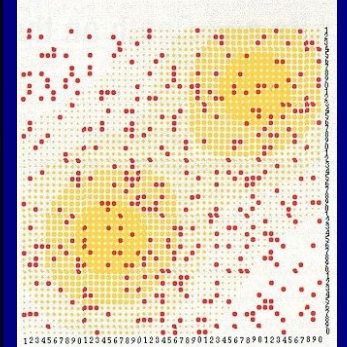


(Epstein and Axtell, 1996)



*Sugarscape*

Figure II-2. Sugarscape with Agents



(Epstein and Axtell, 1996)





# FY03 Plans

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- Design and Develop initial terrorist model
  - Analogy between terrorist and gang organization
- Design and Develop agent-based social simulation toolkit
  - Preliminary recruitment model
  - Extensible model and simulation environment
  - Social network(s) representation
  - Interactive GUI
  - Preliminary visualization tools for analysis



# Recruitment Model

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- Competing Agents: Gang vs School\*
- Characteristic time is months
- Teen Agents
  - Hi or Lo Attendees (frequency of school attendance)
  - Gang or Non-gang (tags)
  - 3 potential social networks (conduits)
    - Potential network is recognized system of social relationships (friendship, schoolmate, gang...)
  - No agent goals. Must contact other agents daily.

*\*F.H.G. Gilyard, "The Competition between Gangs and Schools, PhD Thesis, 1999.*



# Questions We Can Ask

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- How does frequency of school attendance affect gang affiliation?
- How will interaction with non-gang members affect gang affiliation over time?
- How strong does a preference for interaction with friends/schoolmates have to be to overcome a preference for interaction with gang members?

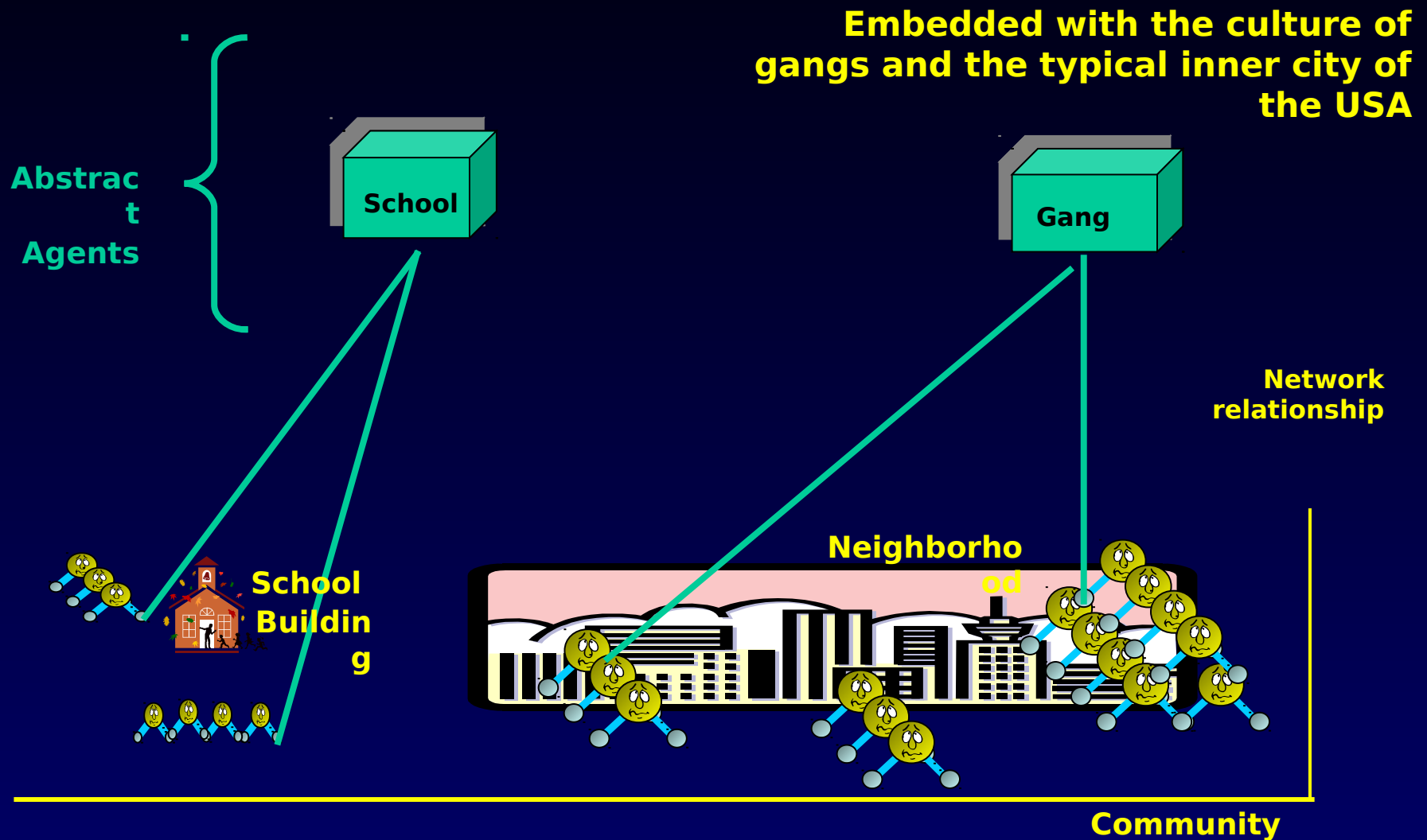


# Questions translated to terrorists

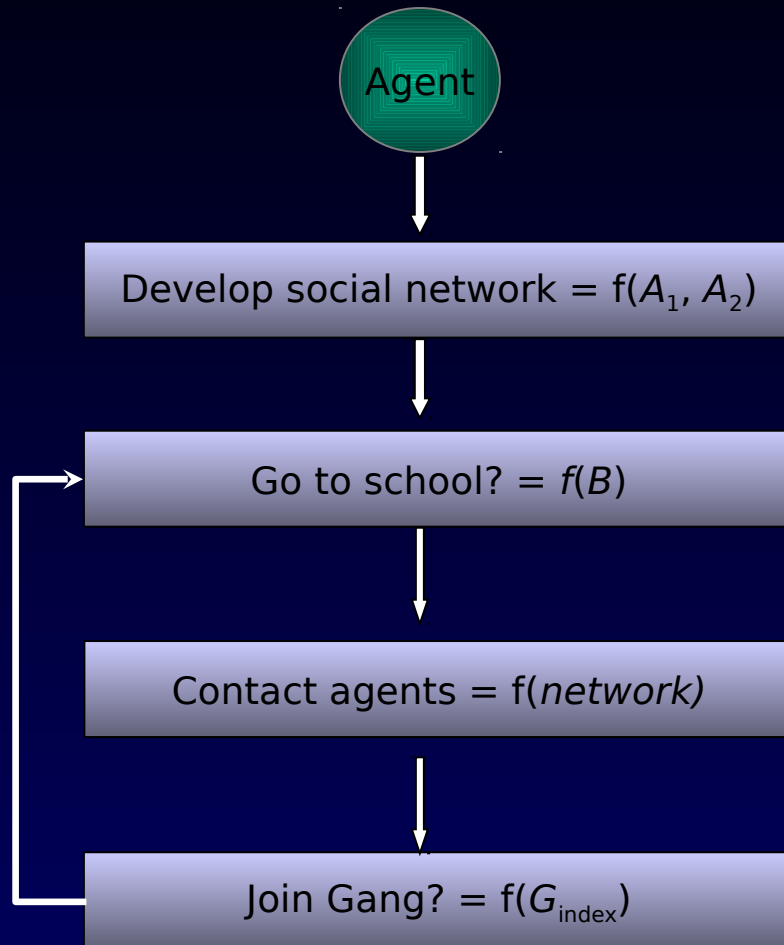
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- How does frequency of attendance [at some socially positive institution] affect terrorist group affiliation?
- How will interaction with non-terrorist members affect gang affiliation over time?
- How strong does a preference for interaction with friends/family(?) have to be to overcome a preference for interaction with terrorist group members?

# Framework for Socialized Agents



# A Day in the “Life” of an Agent



## Parameter List

$N_A$  = # agents (200)

$B$  = Hi-Attendee, or  
Lo-Attend

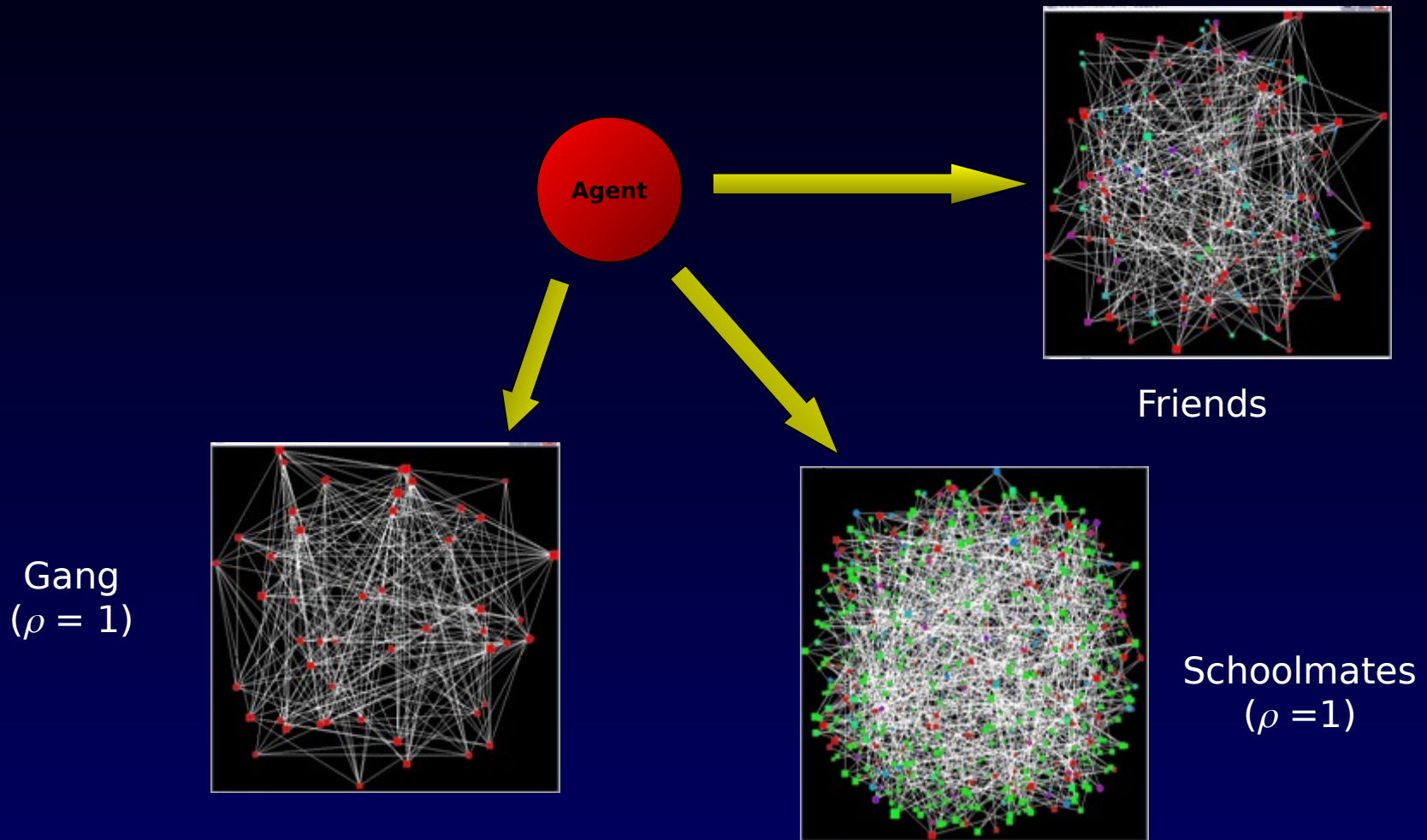
$P$  = Probability of going to school:  $f(B)$

$G_{index}$  = Gang Index  
 $f(\text{School Attendance} - \text{Gang Contacts})$

$A_1$  = Attribute 1 (binary - blue eyes)

$A_2$  = Attribute 2 (binary - blue hair)

# Multiple Interdependent Networks



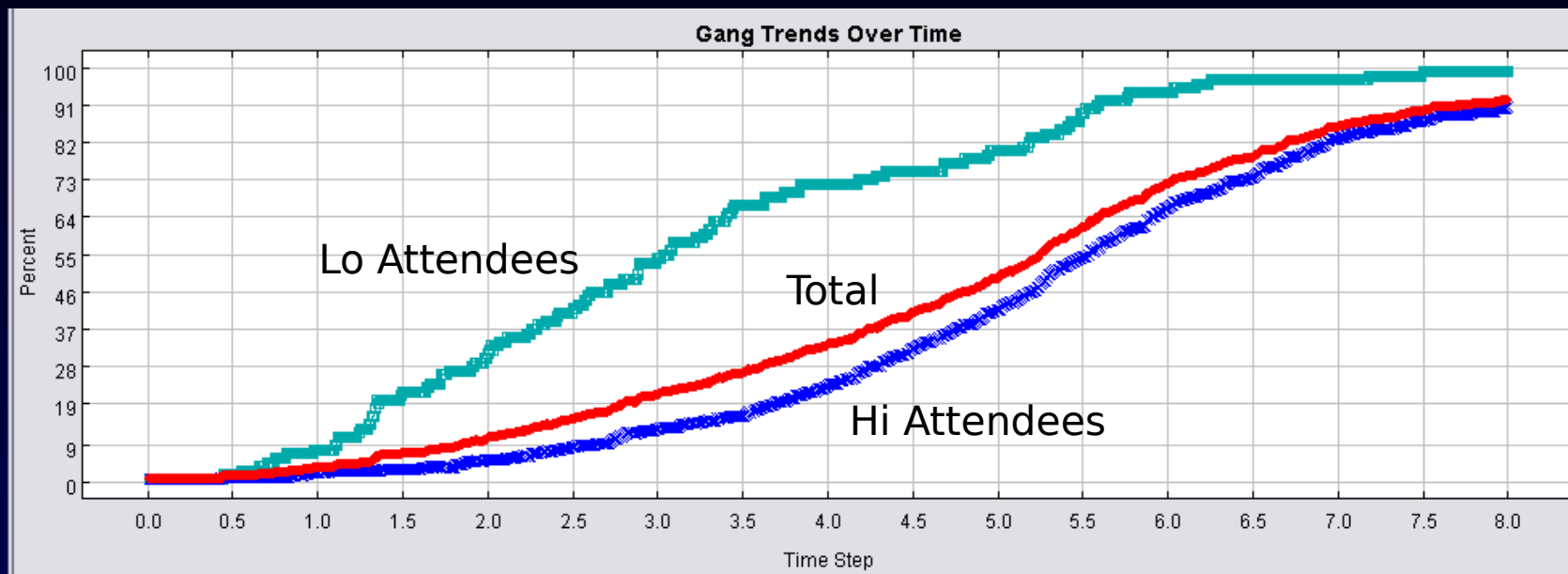


# Demonstration

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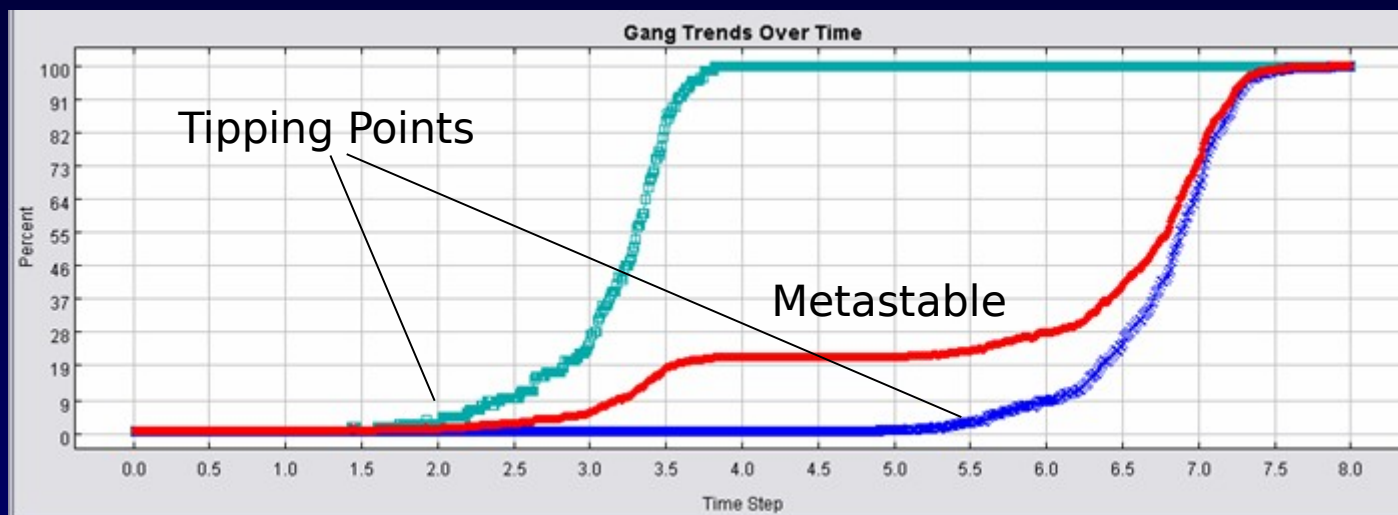
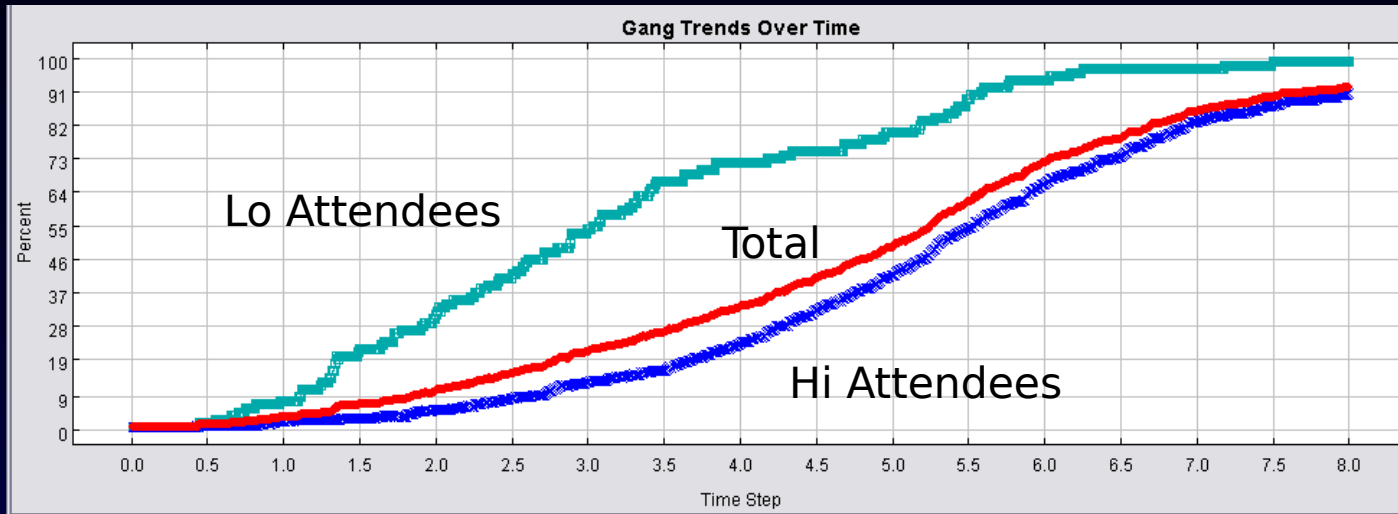


# Aggregate Data on Gang Population

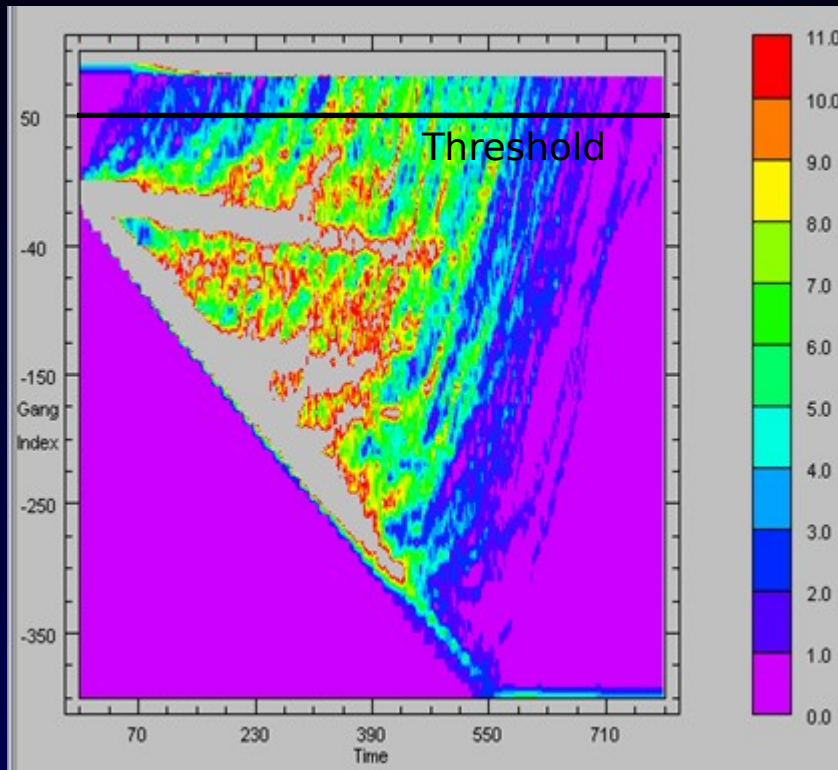


- 500 Total Agents
- 5 Initial Gang Agents ("Hard Core")
- Hi/Lo attendees = 80/20
- Network Density  $\rho = 1\%$

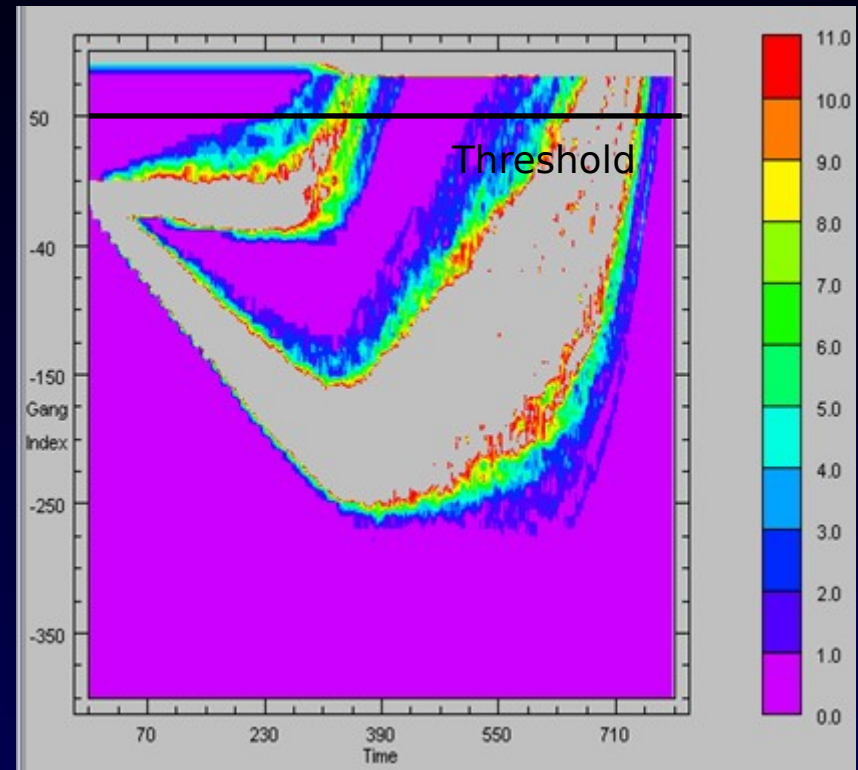
# Effect of Network Density on Recruitment



# Effect of Network Density on Recruitment



Network Density = 1%  
(Final Gang Population = 97%)



Network Density = 16%  
(Final Gang Population = 100%)

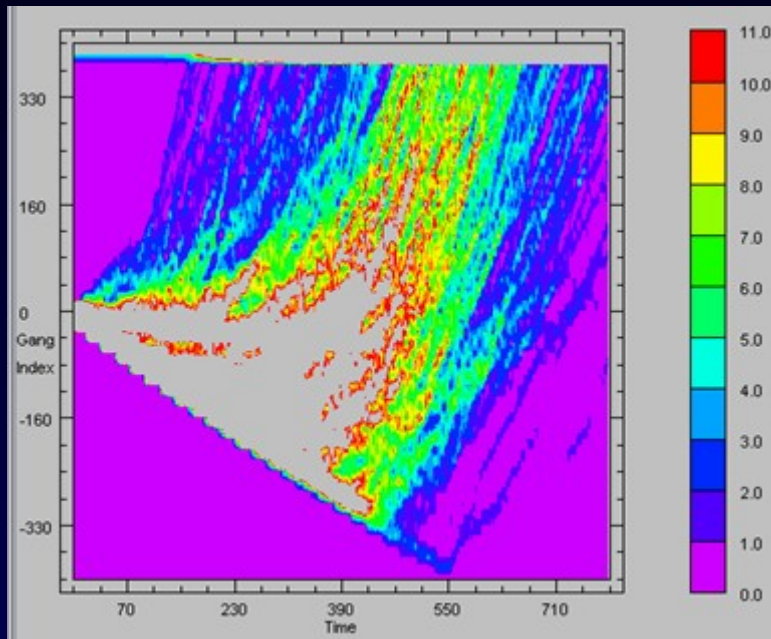


# Potential Intervention Testing

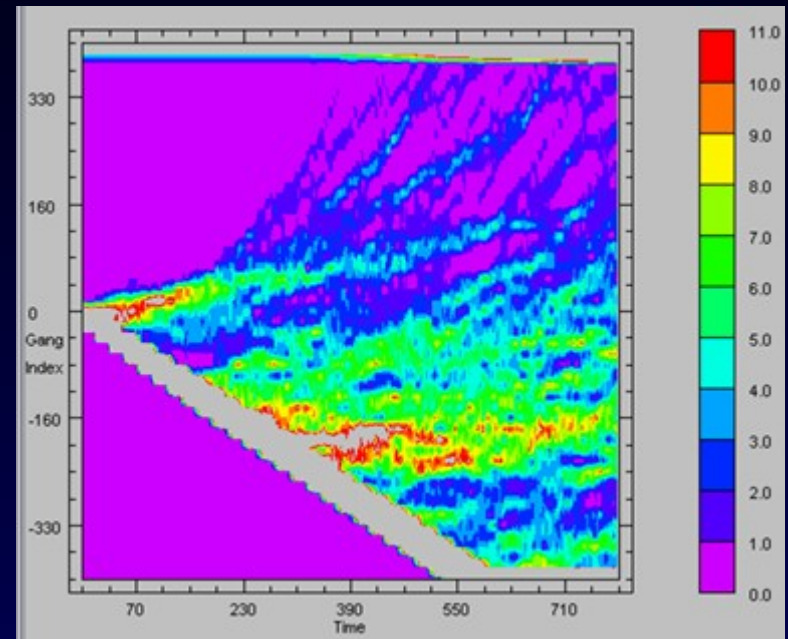
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- Improve school attendance in Lo Attendees
- Non-gang members influencing gangs
- Non-gang members keeping other non-gang out of gangs
- Improve “School Effectiveness” – increase school weight
- Educate non-gangs to resist gangs – increase gang threshold

# Effect of School Attendance on Recruitment

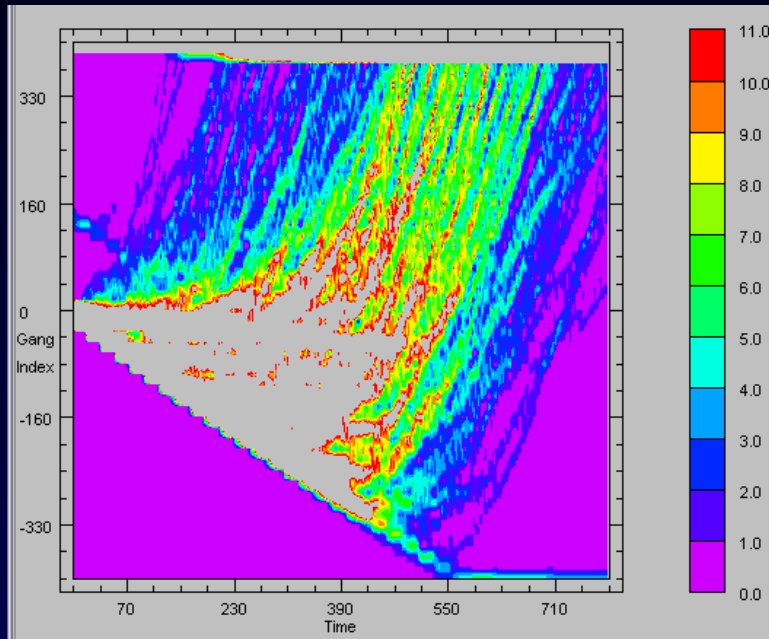


Ave Attendance (Lo Attend) = 10%  
(Final Gang Population = 99%)

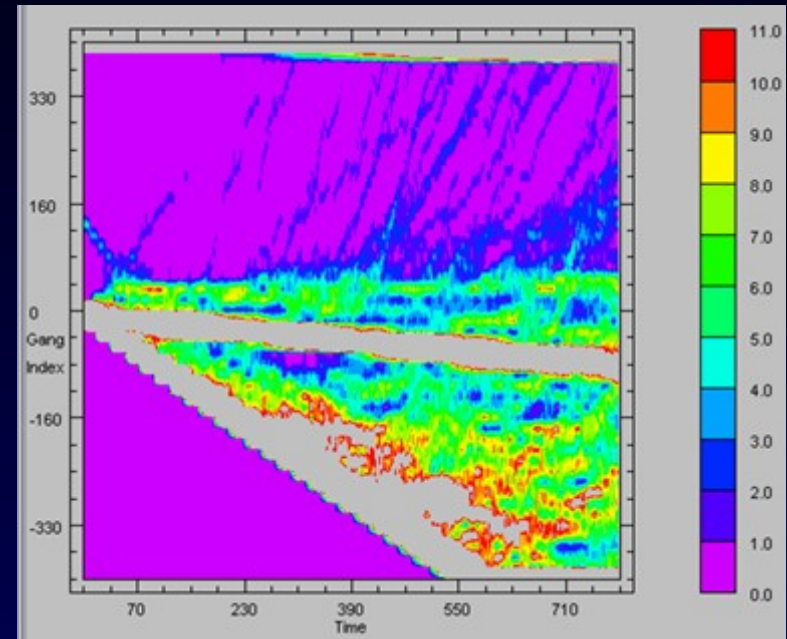


Ave Attendance (Lo Attend) = 70%  
(Final Gang Population = 13%)

# Non-gang influencing Gang



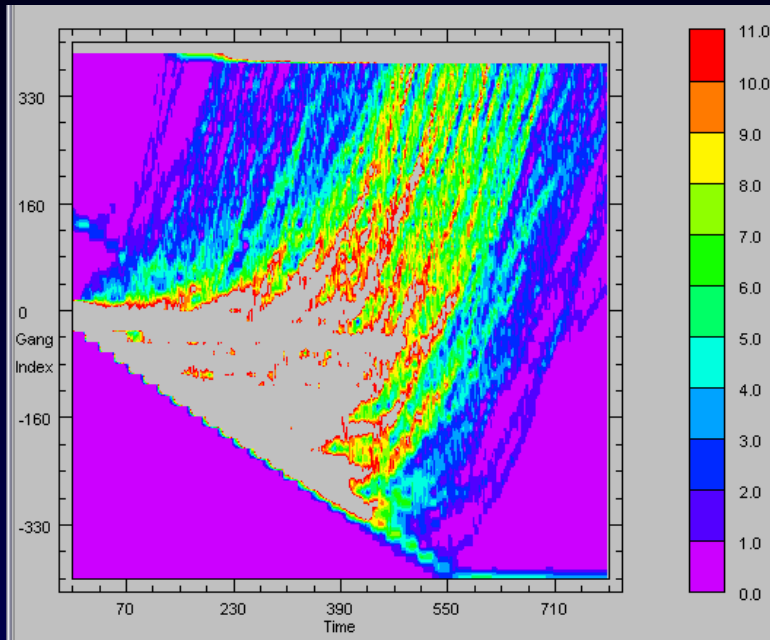
NG-to-G/G-to-NG = 0  
(Final Gang Population = 99%)



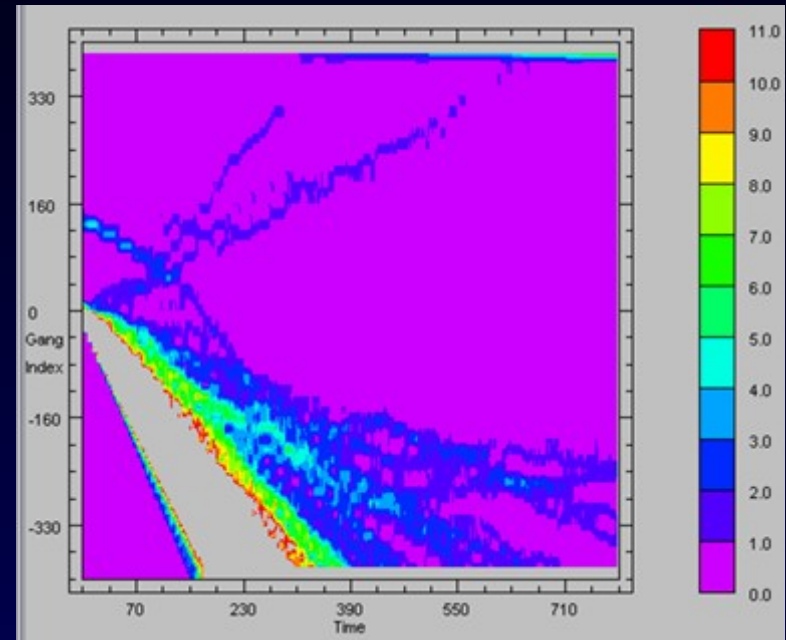
NG-to-G/G-to-NG = 0.2  
(Final Gang Population = 14%)



# Non-gang influencing Non-gang

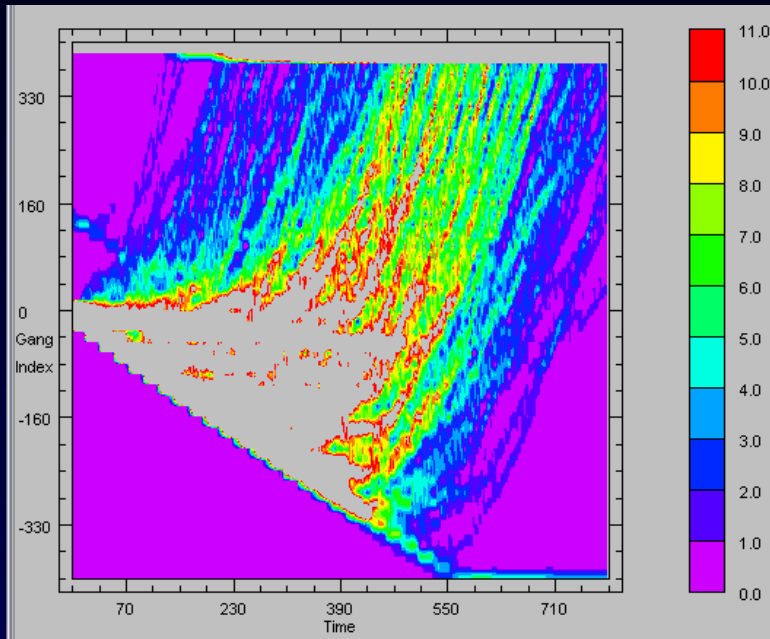


NG-to-NG/G-to-NG = 0  
(Final Gang Population = 99%)

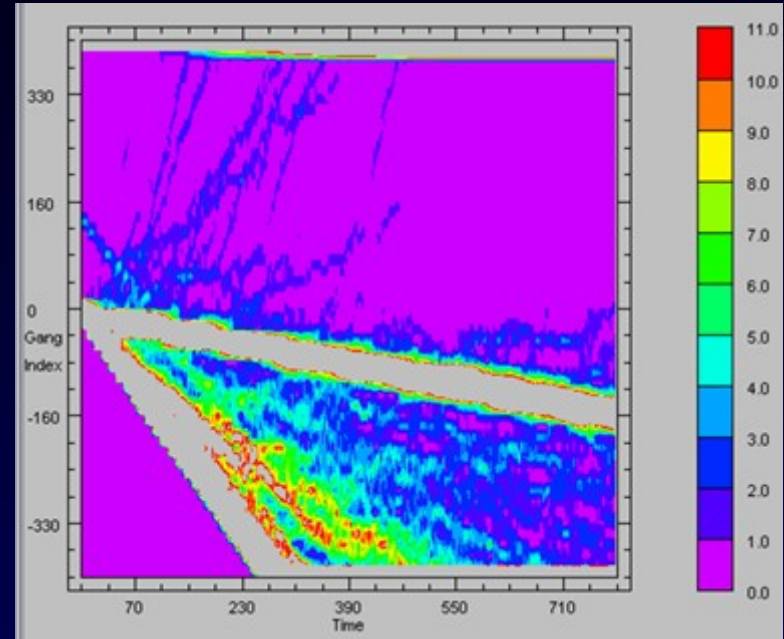


NG-to-NG/G-to-NG = 0.2  
(Final Gang Population = 1%)

# Improve “School Effectiveness”



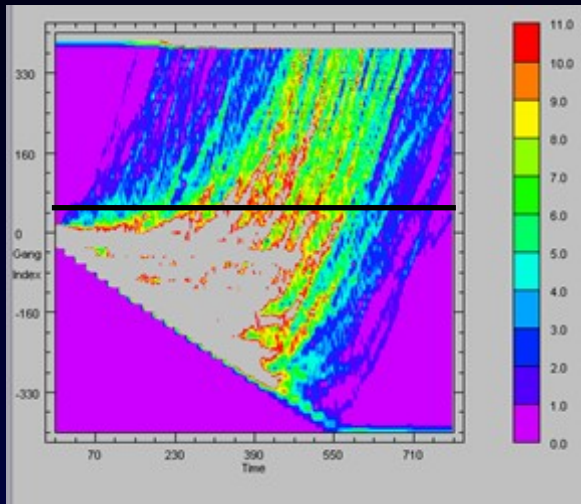
School Wt/Gang Wt = 1  
(Final Gang Population = 99%)



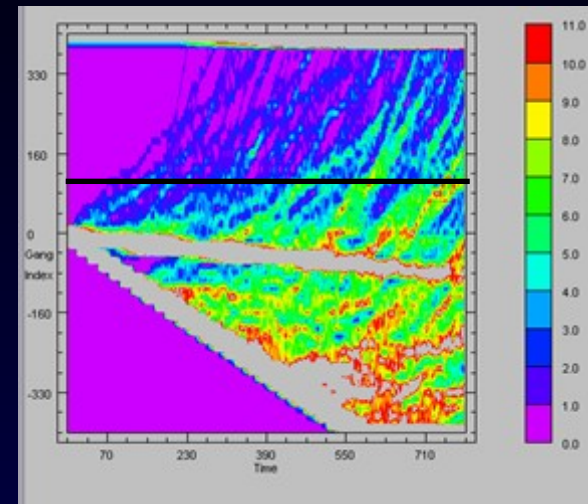
School Wt/Gang Wt = 2  
(Final Gang Population = 5%)



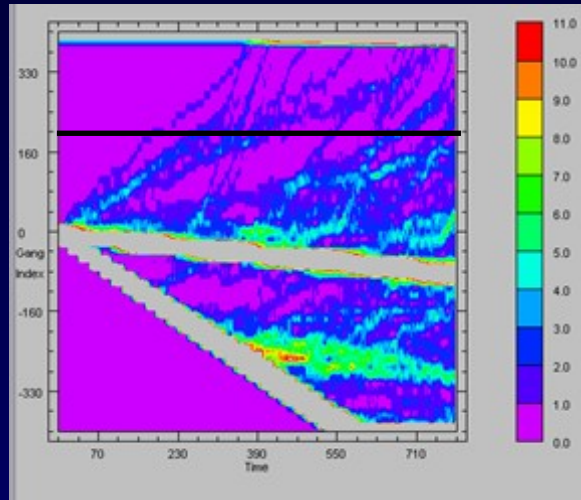
# Educate Non-gangs to Resist Gangs



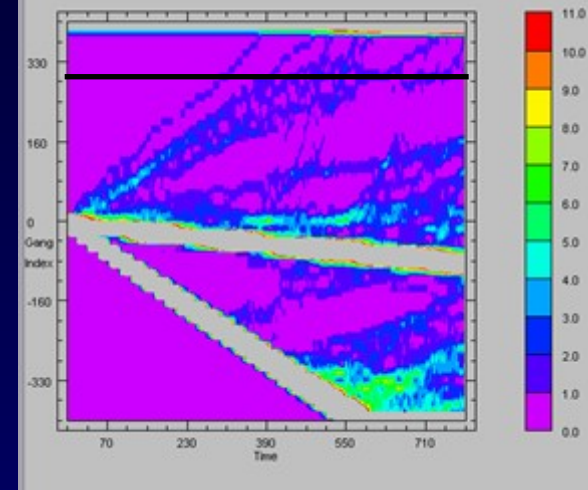
$G_T = 50$   
Final Gang  
= 97%



$G_T = 100$   
Final Gang  
= 38%



$G_T = 200$   
Final Gang  
= 8%



$G_T = 300$   
Final Gang  
= 3%



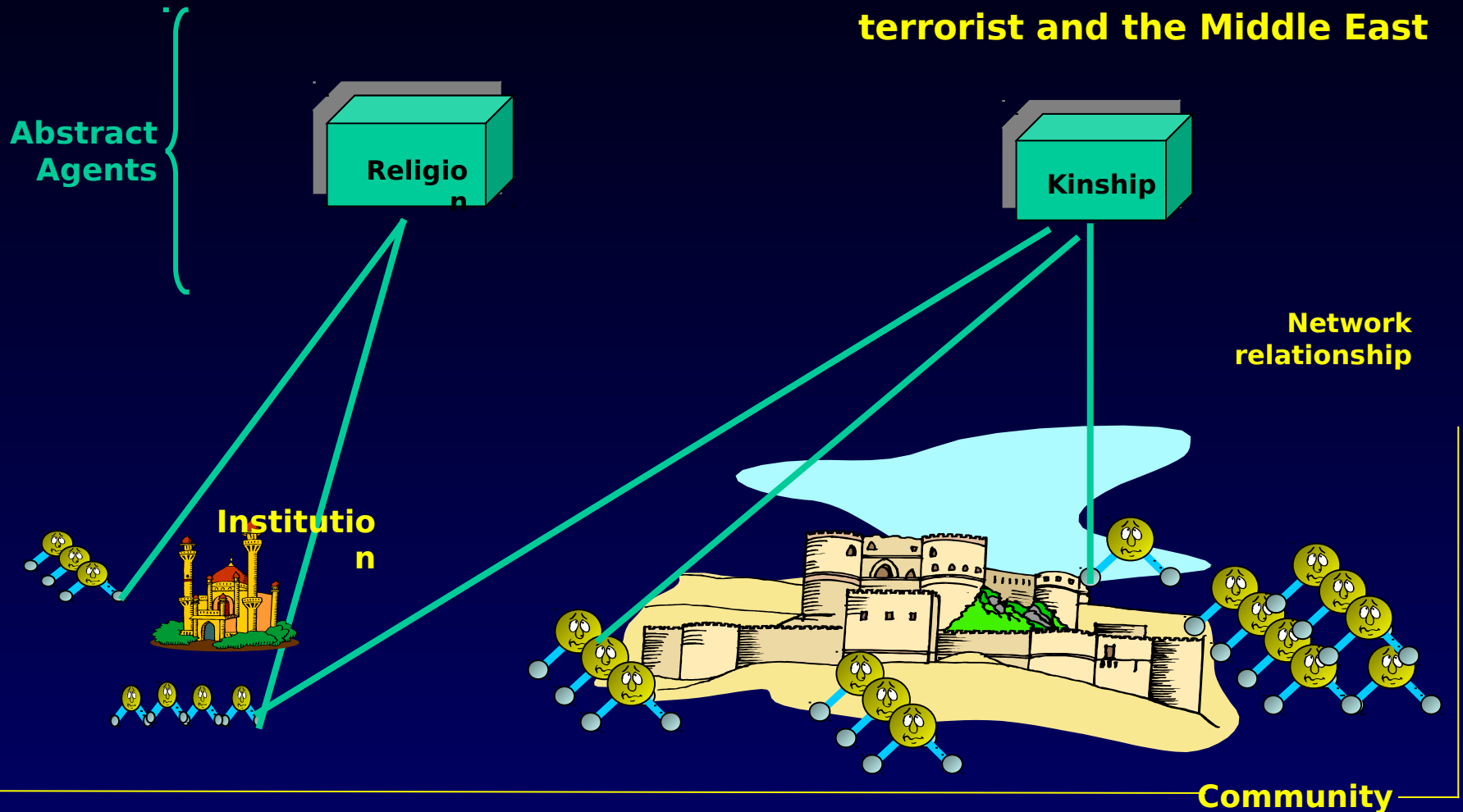
# FY03 Progress to date

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- Completed software prototype supporting a terrorist recruitment model
  - ✓ Developed extensible agent-based framework
    - Abstract agents
    - Multiple social networks
  - ✓ Developed runtime environment
    - Run options GUI and command-line
    - Fundamental visualization tools
  - ( ✓ ) Tested within a gang environment
- Terrorist structure development (in progress)

# Extensible Framework for Socialized Agents

Embedded with the culture of terrorist and the Middle East





# Limitations

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- Current model consists of:
  - Static agents and social networks
  - Linear system with no dynamic feedback
  - Limited heterogeneous development
  - Multiple social networks that do not interact
  - Model output is not matrix based
  - Visualization is inadequate
    - Only runs in real-time
    - Initial set of packages integrated
  - No statistical analysis exist
  - No structured communication/interaction model



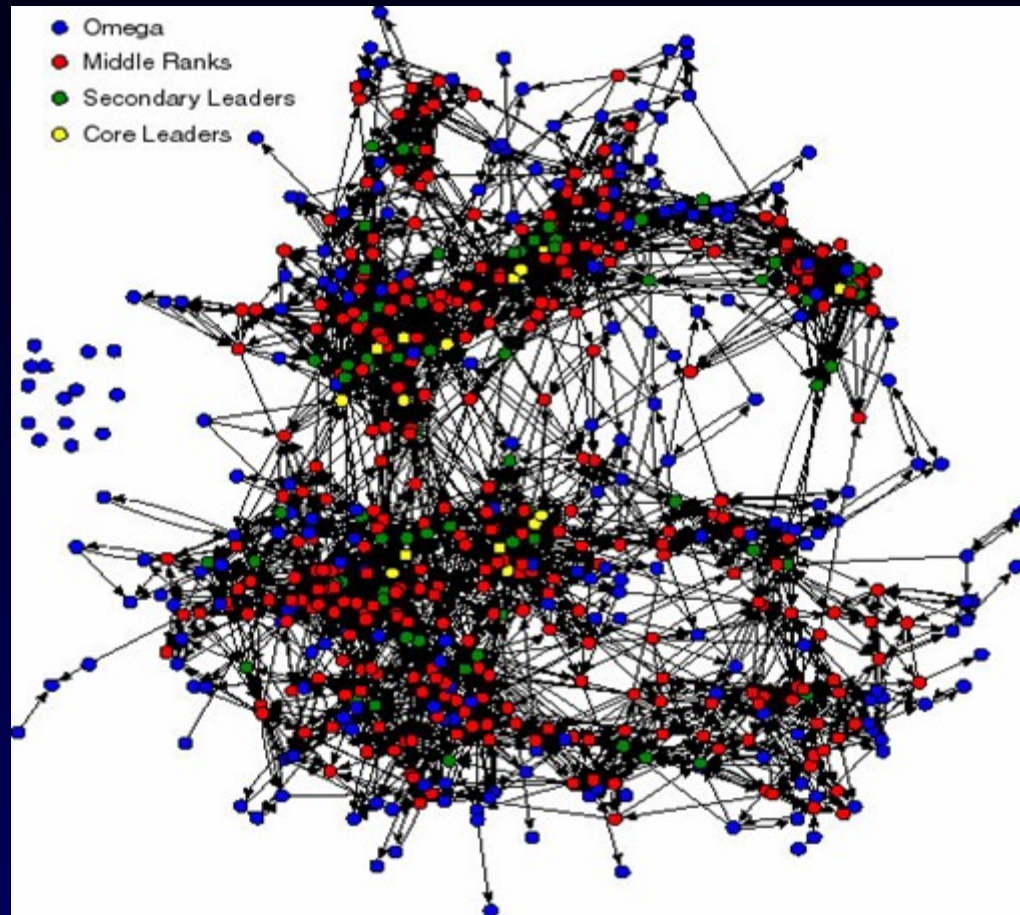
# FY04 Challenges

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## Middle eastern terrorists recruitment model development

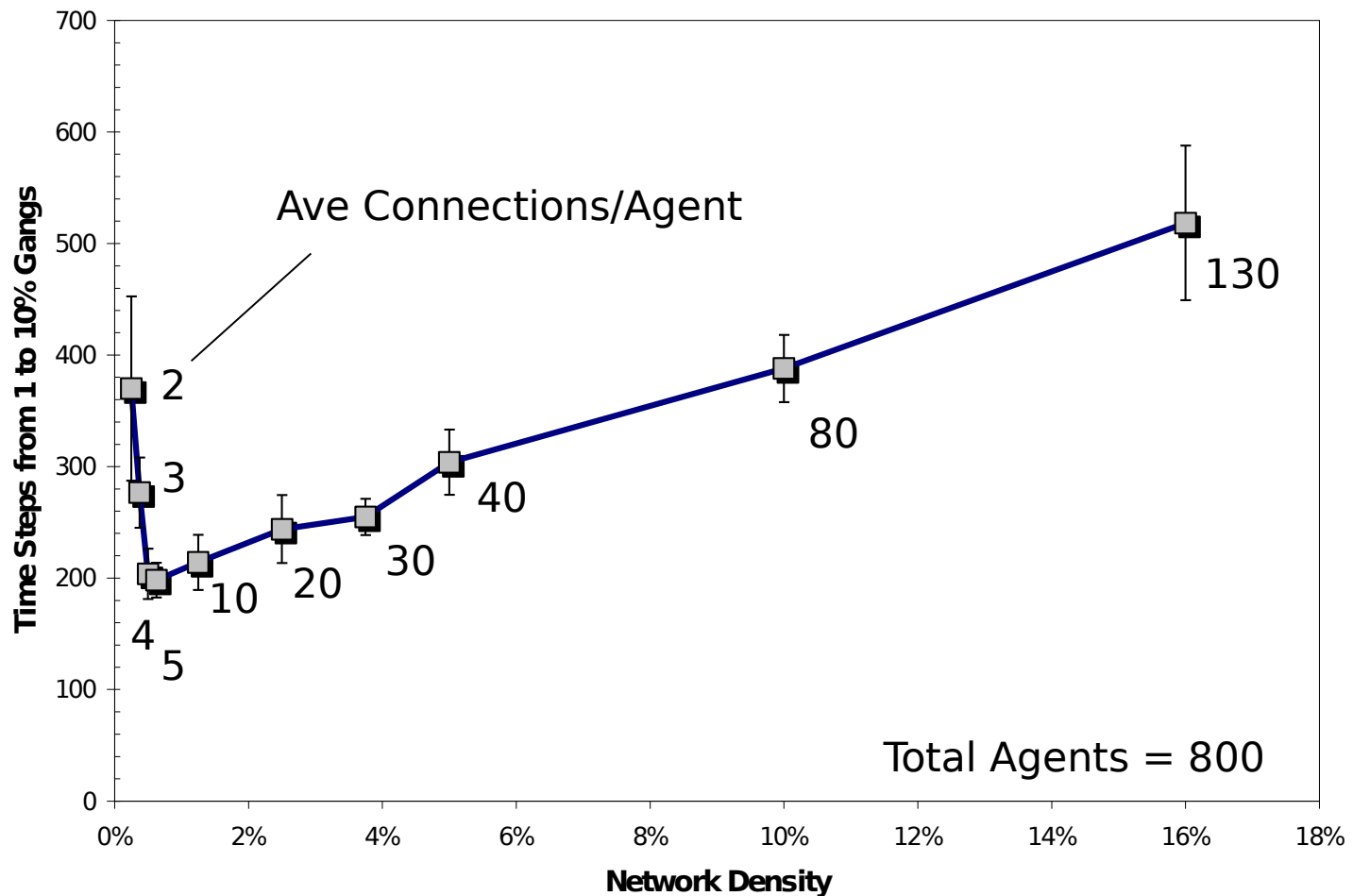
- Augment current model to integrate new knowledge of terrorist organizations
  - Conceptual agents
    - (i.e., Kinship, Religion, Mosques, Neighborhood, Brotherhood)
- Integrate new components/sub-models
  - Extensions to behavior model for terrorist
    - Increased heterogeneous behavior
  - Communication/interaction model
    - Charismatic leader
  - Physical world model
- Cognitive model layer

# U.S. Teen Social Network



*James Moody, PhD Thesis, 1999, page 123.*

# Effect of Network Density





# Increase Anti-gang Sentiment

